For more information about the Katz PhD Program at the University of Pittsburgh:
Phone +1 (412)648-1524
Email: katzphd@katz.pitt.edu
Or visit http://katz.business.pitt.edu/phd

University of Pittsburgh, Katz School of Business
Strategy and Entrepreneurship PhD Program

Thanks for your interest in our PhD program in Strategy and Entrepreneurship! This information sheet will provide you with a brief view of the advantages of studying at the Katz School, at the University of Pittsburgh. For more information, please call us at +1(412) 648-1524, email us at katzphd@katz.pitt.edu, or visit our website at http://katz.business.pitt.edu/phd. Click on the “Choose a Program” button on the left and choose “Strategic Management.”

Placements: We are one of the best programs in the country with respect to our placements. We usually accept two new students per year so that we are able to give them a great deal of one-on-one faculty attention.

Examples of our placements in the last few years are: The University of Hong Kong (HKU), Pepperdine University, SUNY Buffalo, CUNY Baruch, University of Kentucky, Lehigh University, Tulane, University, and North Carolina State University.

Distinguished Alumni: Some of our alumni are now chaired professors in top schools including:

- N. Venkatraman Boston University
- Nandini Kaiaopalan University of Southern California
- Jeff Covin Indiana University
- Jeff Pinto Penn State Erie
- Margorie Lyles Indiana University
- Irene Deharme Georgia Tech
- Luis Calingo Woodbury University, President
- Gaurab Bhardwaj Babson, Lavigne Endowed Chair in Strategy & Planning
- Devi Gnyawali Virginia Tech, R. B. Pamplin Professor of Management
- Paul Shrivastava Bucknell University, Scott Chair and Professor of Management

Our Faculty:

Sharon Alvarez
- Entrepreneurship in both New Ventures and Established Firms.
- Tom W. Olofson Chair in Entrepreneurial Studies
- Associate Editor, Strategic Entrepreneurship Journal and Academy of Management Review
- Authored the 27th most cited article in the last 50 years in the Journal of Management

John Camillus
- Studies strategic planning and management control, wicked problems, business models and strategies incorporating social responsibility
- Donald R. Beall Endowed Chair in Strategic Management
- Principal Investigator – Business of Humanity® Project

Susan Cohen
- Research focuses on intra- and inter-firm knowledge architectures for creating and sustaining competitive advantage through innovation, in a global and networked world
- Co-coordinator Technology, Innovation, and Entrepreneurship certificate

Ravi Madhavan
- Research focuses on how networks drive value
- Alcoa Foundation International Faculty Fellow
- Director, International Business Center
- Executive Director, Industry Studies Association
- Editorial board member – Journal of Management Studies, Strategic Organization
John Prescott
- Competitive dynamics, strategic alliances, strategic networks, time-based competition
- Thomas O’Brien Chair of Strategy
- Associate Editor, Journal of Management Studies
- Founder of Strategic and Competitive intelligence Professionals (SCIP.org)

Dennis Slevin – Emeritus
- Entrepreneurship in both New Ventures and Established Firms
- Entrepreneurial Orientation (EO)

Mentorship: We have an excellent history of doctoral student/faculty collaboration, which often results in articles published in top journals. Our faculty members develop relationships with our students that result in research collaboration that often lasts well beyond the doctoral program experience. Examples below.

Examples of our collaborative research: Faculty and Doctoral Students
(note: current or former PhD students’ names are in bold)

S. Cohen, F. Pil & T. Caner “The moderating effect of partner knowledge distance on the inventive benefits of firm knowledge proximity” Strategic Management Journal, Forthcoming 2017


S. Cohen and R. Roy “The role of stock of downstream assets in navigating disruptive technological change” Strategic Management Journal, Forthcoming


Sean Tsu-Hsiang Hsu, Akie Iriyama and J. Prescott “Lost in your neighbor’s yard or lost in translation: Protecting and leveraging MNC subsidiary technology sourcing.” Journal of International Management, 2016, 22 (1), 84-99


Turanay Caner, Jing Sun and J. Prescott. When a firm’s centrality in R&D alliance network is (not) the answer for invention: The interaction of centrality, absorptive and desorative capacity Journal of Engineering and Technology Management – July – September, 2014, 133-209


